

University of South Florida Health – USF Morsani College of Medicine Orthopedic and Sports Medicine Clinic

| Facility | Year established/historical | USF Health is the partnership of the | |
|-------------|-----------------------------|--|--|
| Background/ | background | University of South Florida Morsani College | |
| Data | | of Medicine, the College of Nursing, the | |
| | | College of Public Health, the College of | |
| | | Pharmacy, the School of Biomedical | |
| | | Sciences and the School of Physical | |
| | | Therapy and Rehabilitation Sciences; and | |
| | | the Doctors of USF Health. USF Health is | |
| | | an integral part of the University of South | |
| | | Florida, a high-impact, global research | |
| | | university. USF was founded in 1956 and | |
| | | has 3 campuses – Tampa, St. Petersburg, | |
| | | and Sarasoata-Manatee | |
| | | The University of South Florida has | |
| | | transformed a community medical school, | |
| | | established by the Florida Legislature in | |
| | | 1965, into a major academic medical center | |
| | | known statewide and nationally for its | |
| | | innovative curriculum with an emphasis on | |
| | | improving health through interprofessional | |
| | | education, research and clinical activities. | |
| | Ownership/type/focus | USF Health is part of the USF system, a | |
| | | large (>48,000 students), public 4-year | |
| | | university offering undergraduate, graduate, | |
| | | specialist and doctoral level degrees. The | |
| | | mission of the Morsani College of Medicine | |
| | | at the University of South Florida is to provide for the education of students and | |
| | | professionals of the health and biomedical | |
| | | sciences through the creation of a scholarly | |
| | | environment that fosters excellence in the | |
| | | lifelong goals of education, research activity | |
| | | and compassionate patient care. | |
| | | and compaccionate patient care. | |



| | Location | USF Health's Morisani Center is located in | · · |
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| | Geographic region, urban/rural | Tampa, FL (metropolitan area population 2,824,724). | |
| | Metro area population | | |
| | Leadership structure/composition | Judy L. Genshaft, PhD is the President of University of South Florida. Charles J. Lockwood, MD, MHCM is Senior Vice President, USF Health and Dean of USF Health Morsani College of Medicine | |
| | Size | USF operates 8 sites of care staffed by over 750 health care providers, including over 450 MD/DO/DC physicians. The department of Orthopaedics and Sports Medicine includes five orthopaedic surgeons, one primary care sports medicine physician, one chiropractor and one physician assistant. | |
| | Revenue sources (private, Medicare, Medicaid) | The facility accepts a mixture of private insurance, Medicare, and self-payment cases. | |
| | Notable current initiatives/changes | | |
| Implementati on of chiropractic services | Impetus/climate/background | The DC had been associated with the university for many years as a volunteer physician for athletes and then part-time as adjunct faculty. One of the reasons the DC was officially brought on board to expand access to electronic health records. | "We had buy in in part because of some legislative support for this and dare I say leverage with the senior vice president and the president who wanted some things. And there's high-ranking chiropractors at the state legislative body at the time. So it was good timing." (Staff) |
| | Planning process/timeline | The DC's long-term association with the university provided exposure to chiropractic to athletes and orthopedic physicians. The Orthopedic Department asked the chiropractor to come on board full-time. There were a lot of administrative hurdles, particularly for a new program, with planning | "the chiropractic clinic here has been evolving for at least 20 years. At least chiropractic presence; it wasn't called a chiropractic clinic at that time. It started with one practitioner who got her foot in the door and provided great care for patients, was persistent and took bumps and bruises for |



| to determine how to integrate the clinic, and especially how to finance it. Year clinical services established Vear clinical services began in 2015. For 9 years prior, billing had been done through the chiropractor's private practice. Administration Administration Administration Performance Performance measures/benchmarks Location/space/equipment Chiropractors Number/FTE/appointment Privileges/services Non-clinical activities Professional attributes Interprofessional attributes Professional attrib | | | occurred at the upper levels of the university | the profession, resulting in where we are |
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| Patient characteristics | | | | |
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| Chiropractic Clinic Processes | Population, conditions, complexity Access patterns seen | The clinic sees patients with a variety of musculoskeletal conditions, sports injuries, headaches, and post-concussion symptoms Referrals originate from primary care, neurological surgery, and orthopedic surgery. When requested by referring physicians the clinic provides expedited access for urgent cases, often on the same day. There have been challenges with billing and reimbursement for chiropractic services compared with surgical services | |
|-------------------------------------|---|---|---|
| | Services provided | | |
| | Diagnostic, therapeutic | | |
| | Case management | Good communication/collaboration with | |
| | CPGs/care pathways used Outcome assessment/reporting Communication/collaboration with other providers | many physicians is a key to team based care. However the large size of institution, with only one DC on staff poses a challenge in reaching all physicians. Since this is a teaching facility, some attendings commonly refer to and collaborate with the chiropractor, thus their residents gain experience with chiropractic care. | [The PT department] is a wonderful program. They do some mobilization, but they've sent me a lot of people whom they feel would benefit from chiropractic care, and I send them, obviously, the people who I think they've got the machinery to do itthat's very good care. (Provider) |
| | | The facility includes DOs who perform some spinal manipulation, yet also refer some cases to the chiropractor for management. There is also strong collaborative case management between chiropractic and PT providers. | |
| Impacts/Outc omes | Clinic function Use, utilization, performance benchmarks | From a fiscal perspective, the clinic is meeting its production and collections targets, and is perceived to be budget neutral or slightly positive. Across stakeholders there is common perception | I know that [the chiropractic clinic] doesn't cost us much and doesn't make us much. You can't really compare an ancillary service of chiropractic medicine to surgery; any surgical specialty. They make a lot of |



| | that the chiropractic clinic adds value for the facility's patients. The facility initially encountered challenges with billing and reimbursement for chiropractic services. This was partly due to the novelty of implementing the business practices associated with this new service, and partly due to the wide variation in chiropractic reimbursement among payers. | moneyand it's much easier to bill for orthopedic services than it is for chiropractic. (Staff) |
|--|--|---|
| Outcomes, satisfaction | Patients expressed high satisfaction with the quality and outcomes of chiropractic care. Patients greatly appreciated that the chiropractor communicated and collaborated with other providers involved in their case management. Patients expressed perceptions that all physicians at the facility are high-quality, and that this favorably influences their perception of the chiropractor, | As far as I'm concerned, I feel that chiropractic is what keeps me goingI really feel these doctors work more closely with one another. There's not that I don't know, would you call it jealousy maybe between how big your {private} practice is and this kind of thing. All these people are teaching in some way. I feel that the doctors here are on the leading edge of the newest and best methods to do things. (Patient) |
| System status Facility actual (or impression of) value Non-DC staff impression DC staff impression | Value of medical residents and fellows rotating through chiropractic clinic | I think it is beneficial. It brings in good patients. [The chiropractor] gets referrals from us, [and] gives referrals to us. So it is a good holistic approach to the care of the patient. (Provider) |

Notes: Population data from 2013 US Census Bureau estimate